SAURABHA JOGLEKAR

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Profile

Strategic and results-driven leader with 12+ years of experience in Data Visualization, Data Products, and AI initiatives across BFSI, Shipping, Infrastructure, and Consulting. Proven **expertise in building enterprise-scale BI platforms, modern data pipelines, and GenAI-powered insights** to drive profitability, efficiency, and decision-making. Currently pursuing a **PhD in Computer Engineering**. Holds a valid B1/B2 US Visa.

Roles and Responsibilities

- **Build and lead a 30+ member BI & Data Products team** to enable a data-driven culture in the organization.
- **Defined enterprise BI strategy** to enhance data delivery, governance, and user adoption.
- Partnered with C-level leadership to **deliver GenAI-powered insights** for strategic decision-making.
- **Identified and evolved use cases where AI, data products, and reporting** could automate processes and empower business users with real-time, actionable insights.
- Deployed Microsoft Copilot, **GenAI-powered Data Agents, and Agentic AI** to drive operational efficiency and solve complex business challenges.
- **End-to-end management of vendors**, covering procurement, onboarding, performance and billing.
- **Pioneered enterprise-wide training program** named BYOD (Build your own Dashboards)

Work Experience – Key Projects

Assoc. Director – Data Viz, Data Products & AI Initiatives | Piramal Finance, India | Jul 2022 – Present

- **Democratized BI** till last mile to **10K+ users** and increased Power **BI adoption by 21x** in 10 months.
- **Led project Sphurti with McKinsey** that transformed ways-of-working for branch roles, built culture, drove profitability, and **embedded BI/AI across 500+ branches.**
- Developed Prerna360: **Incentive Platform** with Scorecard Designer, **Simulator and AI-driven Next Best Action**
- **Migrated 20+ critical data pipelines and dashboards** to Microsoft Fabric; implemented governance framework (RBAC, CI/CD, performance monitoring), **saving $150/day and improving dashboard performance by 30%.**
- **Architected enterprise Semantic Business Layer** and **drove implementation of Line of Business(LOB) specific datamarts** in Snowflake to enable self-service BI. Built over **200+ Power BI Dashboards** on top of these datamarts covering more than 98% of the employees.
- **Built Sanjay – Insights platform**: designed a reusable GenAI and data architecture combining **LLM intent parsing, metadata-driven attribution, and LLM-generated narratives** to turn KPI drivers into business insights.
- Developed enterprise **People Analytics products** covering recruitment productivity, workforce planning, attrition modeling, **cost-of-hire simulations, and GenAI-powered employee persona insights.**
- **Designed roadmap for enterprise AI-BI portal** (AnalyticsCentral.ai) to unify dashboards, AI agents, and embedded analytics into a scalable digital ecosystem across Web, Android & iOS.
- Pioneered GenAI initiatives:
  - **Deployed Microsoft Copilot chatbot** for natural language querying inside MS Teams.
  - Built **RAG-powered Agentic AI agents enabling Text2SQL** and automated insight generation.
- **Awards:** Chairman's Award (FY'26), Operational Excellence (3rd BFSI All-India Tech Summit, FY'26), Delivery Excellence (FY'23) and Outstanding Performance (Q4 FY'24, Q2 FY'25)

Senior Manager – FP&A Analytics | CITI, India | Nov 2020 – Jun 2022

- **Delivered executive dashboards and MIS** supporting planning, forecasting, and operational decision-making.
- **Built scenario and what-if models** enabling CXOs to simulate cost, and productivity outcomes.
- Partnered with IT to **establish a dedicated FP&A DWH**, enhancing scalability and enterprise reporting standards.
- **Awards:** Won FinTech Debate League 2.0 and received Silver Award.

BI Lead | Exponentia.ai, India | Jul 2019 – Nov 2020

- **Developed and delivered enterprise dashboards** for Port Operations & Customer Insights using Power BI and advanced DAX for the leadership team
- Built AWS backed ETL pipelines with Python automation; implemented near real-time reporting infrastructure **enabling revenue impact of Rs 5 Cr annually**.
- **Implemented Power BI Premium with AWS**, optimizing performance and governance.

BIDW Consultant | Capgemini, India | Apr 2018 – Jul 2019

- **Engineered enterprise ETL pipelines on Teradata CDW** using IBM DataStage; contributed to data modeling aligned with financial services standards.
- **Served as SCRUM Master**, facilitating Agile ceremonies and cross-functional delivery alignment.
- Delivered multiple **Power BI POCs** and enabled in-house training for business teams.

BI Consultant | Fujairah National Group, UAE | Jun 2015 – Jun 2017

- Conducted **BI tool evaluation** (Tableau, Power BI, Lumira) and recommended best-fit BI tool.
- **Developed HR dashboards** for attrition & productivity, improving HR's proactive decision-making.
- Implemented SAP Fiori + Power BI Patient Relationship Management analytics, **improving QA compliance** processes.
- **Digitized processes for Ship Agency business**, enabling SAP-backed workflows.
- **Awards:** Received Certificate of Appreciation from Managing Director of Fujairah National Group

BIDW Consultant | L&T InfoTech, India | Nov 2013 – May 2015

- Supported budgeting as an offshore DataStage developer **managing ETL, deployment, and production stability.**
- **Led a team of 4** in a data consolidation & stewarding project with SSRS & Advanced Excel plugins.
- **Awards:** Best Team & Topper of Induction Batch.

Community Service

- VSM Thane, India | Technical Head | Jul 2013 – Present

- **Developed an end-to-end data governance and reporting system** using the LAMP stack and identified trends in their financial and operations data
- Used RFM & K-Means Clustering to identify target donors, helping to increase donations by 10% (have **published a research paper** on this, DOI: 10.1109/ICAST55766.2022.10039631)

Nari Sewa Kendra, Nepal | Online Volunteer | Jun 2013 – Sep 2013

- Developed website and social media strategy for a multi-country volunteering initiative under the **United Nations Development Programme** via OnlineVolunteering.org

Skills

- **Data Viz:** Power BI, Tableau, SAP Lumira, Google Looker Studio, Metabase, Apache SuperSet
- **Data Analysis:** SQL, Excel, KNIME, Python, IBM DataStage
- **Data Platform & Architecture:** Lakehouse Architecture (Fabric, Snowflake), AWS (Glue, Bedrock, S3), Streaming-adjacent Pipelines, API-first Data Products, Data Contracts, Metadata & Lineage
- **AI Tools:** Claude, ChatGPT, n8n, Lovable, Bolt
- **AI Tech:** RAG, AI Insights via Prompt Engineering, AI workflow
- **Other:** Microsoft Fabric, SAP UX, SAP Personas, MS Project, Primavera, MS Office, JIRA, VS Code

Education

PhD – Computer Engineering
Mumbai University; Jan '25 - Ongoing

M.Tech – Computer Engineering
Mumbai University; Jan '21 - Jan '23

PG Diploma in Data Analytics
TISS, Mumbai; Feb '19 - Feb '20

B.E – Computer Engineering
Mumbai University; Jun '09 - Jun '13

Certifications

Google Project Management / CAPM
Google; Oct '23 / PMI; Feb '17

MS Certified: Fabric Analytics Engineer
Microsoft (DP-600); May '24

MS Certified: Azure Ent. Data Analyst
Microsoft (DP-500); Sep '23

MS Certified: Power BI Data Analyst
Microsoft (70-778, DA-100, PL-300); Since Jul '22

NISM XV: SEBI Research Analyst
NISM; Oct '21

Tableau Certified Desktop Specialist
Tableau; Sep '21

Microsoft Certified Trainer
Microsoft; Since Oct '20